AdQuire DELIVER

permission data

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AdQuire Deliver is the email acquisition medium of choice for transaction-driven advertisers, providing longer format story-telling and one-to-one marketing via opt-in email list rental. Pricing models are flexible and can be achieved through the standard CPA pricing with some reserved only on a CPM basis.

LIST EXPERTISE

Permission Data has deep experience and expertise in working with dozens of list owners and managers. AdQuire Deliver offers broad access to a multitude of premium opt-in email lists, and Permission Data provides specific recommendations for what works best given an advertiser's particular audience requirements and goals.

HUGE SCALE

Email list rental provides huge scale for advertisers. The ultimate one-to-one medium, AdQuire Deliver provides excellent results for all acquisition marketing initiatives.

DELIVERABILITY SCORING

Permission Data scores the deliverability of your email, meaning more of your emails get through to users' inboxes, for higher return on investment.

DEEPER STORY TELLING

Email allows marketers to go into greater detail about their company, product, service or offer. No other acquisition marketing medium provides the flexibility of email.

TARGETING

Depending on your needs and your target audience, Permission Data can segment list delivery by dozens of demographic and interest selects. Most targeting is

ADQUIRE ACQUISITION MARKETING PLATFORM

AdQuire Deliver is a product of the AdQuire Acquisition Marketing Platform (AMP), an industry-leading performance marketing solution that efficiently and accurately finds genuinely engaged customers for leading advertisers.

For marketers and advertisers looking to grow email lists or generate new leads, the AdQuire AMP is backed by industry-leading technology, twelve years' of acquisition marketing industry expertise, and Permission Data's strong commitment to customer satisfaction.

ABOUT PERMISSION DATA

Since 2002, Permission Data has been a leader in digital customer acquisition. Leveraging cutting edge technology, deep domain expertise, and a commitment to long term client satisfaction, the company's AdQuire solution has become the Acquisition Marketing Platform (AMP) of choice for over 1,000 of the world's leading brands.

AdQuire AMP offers advertisers a multi-channel performance-based solution for targeting, acquiring, and engaging customers through a broad network of sites.

The AdQuire AMP helps marketers reach their goals, whether they include adding customers to an existing email program, driving digital coupon prints, completing lead forms, or supporting social media campaigns.

Publishers working with Permission Data can provide their readers relevant and engaging offers and promotions from leading national brands, while effortlessly monetizing content. Permission Data is privately held and headquartered in New York City.

212-381-0155

info@permissiondata.com

www.permissiondata.com

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