

ADQUIRE NETWORK

For publishers who seek additional monetization opportunities and want to provide their readers relevant, engaging, high quality offers and promotions, the AdQuire Network provides an optimal solution.



EARN MONEY

AdQuire Network provides an easy incremental source of revenue for publishers, allowing them to monetize their sites.

BRANDED OFFERS

AdQuire Network provides a source of relevant, branded, high-quality offers and promotions from well-known national brands.

BETTER OFFERS

AdQuire Network is a simple solution for publishers looking for better performing offers for their ad inventory. Permission Data's dedicated sales force is consistently sourcing new brands for the AdQuire

Network. All campaigns are direct with the brand, or through their Agency of Record. Our quality of offers and pricing are difficult to beat.

GREATER CONTROL

Compared to typical display networks and exchanges where publishers have very little say, the AdQuire Network provides greater control for publishers by allowing them to hand-select the best offers for their audiences.

PERFORMANCE

AdQuire Network is designed for performance, and provides much greater returns as compared to general display networks and exchanges.

ADQUIRE ACQUISITION MARKETING PLATFORM

AdQuire Network is a product of the AdQuire Acquisition Marketing Platform (AMP), an industry-leading performance marketing solution that provides an easy source of monetization for publishers who want to offer visitors relevant and engaging offers and promotions from well-known brands.



ABOUT PERMISSION DATA

Since 2002, Permission Data has been a leader in digital customer acquisition. Leveraging cutting edge technology, deep domain expertise, and a commitment to long term client satisfaction, the company's AdQuire solution has become the Acquisition Marketing Platform (AMP) of choice for over 1,000 of the world's leading brands.

AdQuire AMP offers advertisers a multi-channel performance-based solution for targeting, acquiring, and engaging customers through a broad network of sites. The AdQuire AMP helps marketers reach their

goals, whether they include adding customers to an existing email program, driving digital coupon prints, completing lead forms, or supporting social media campaigns.

Publishers working with Permission Data can provide their readers relevant and engaging offers and promotions from leading national brands, while effortlessly monetizing content. Permission Data is privately held and headquartered in New York City.



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